

By Dina Abdelrazik, Research Analyst, Parks Associates

Synopsis	Smart Devices and SMBs												
<p>Success as a small business is increasingly dependent upon technologies and services that can drive improved efficiency, productivity, and communication. This report examines the continued evolution of connected devices and cloud-based services and how they are enabling SMBs in new ways. The report identifies key vendors of these technologies and discusses partnerships and business models. It also includes a five-year forecast for different services for the SMB industry.</p> <p>Publish Date: 1Q 18</p>	<p>Smart Devices Used by Company Size U.S. SMB Decision Makers</p> <table border="1"> <caption>Smart Devices Used by Company Size</caption> <thead> <tr> <th>Company Size</th> <th>% Using At Least One Type of Device</th> </tr> </thead> <tbody> <tr> <td>1 employee</td> <td>18%</td> </tr> <tr> <td>2 - 4 employees</td> <td>25%</td> </tr> <tr> <td>5 - 9 employees</td> <td>30%</td> </tr> <tr> <td>10 - 19 employees</td> <td>28%</td> </tr> <tr> <td>20 - 99 employees</td> <td>48%</td> </tr> </tbody> </table> <p>© Parks Associates</p>	Company Size	% Using At Least One Type of Device	1 employee	18%	2 - 4 employees	25%	5 - 9 employees	30%	10 - 19 employees	28%	20 - 99 employees	48%
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	<p>“Businesses, small and large, are transforming as technology evolves. SMBs in particular represent a diverse and fragmented market of needs and opportunities. Given this diversity, technology providers that develop solutions that cater to these unique needs will find success in serving a fragmented market,” said Dina Abdelrazik, Research Analyst, Parks Associates.</p>												
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List of Companies	
	<ul style="list-style-type: none"> <li style="width: 50%;">Amazon <li style="width: 50%;">Netgear <li style="width: 50%;">AT&T <li style="width: 50%;">Observable Networks <li style="width: 50%;">Autodesk <li style="width: 50%;">Oracle <li style="width: 50%;">Cisco <li style="width: 50%;">Salesforce <li style="width: 50%;">ContextLabs <li style="width: 50%;">Slack <li style="width: 50%;">CSS Corp <li style="width: 50%;">Tie National <li style="width: 50%;">Equifax <li style="width: 50%;">Verizon <li style="width: 50%;">Google <li style="width: 50%;">Windstream

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Parks Associates 5080 Spectrum Drive Suite 1000W Addison, TX 75001 800.727.5711 toll free 972.490.1113 phone 972.490.1133 fax parksassociates.com sales@ parksassociates.com	Authored by Dina Abdelrazik Executive Editor: Jennifer Kent Published by Parks Associates © February 2018 Parks Associates Addison, Texas 75001 All rights reserved. No part of this book may be reproduced, in any form or by any means, without permission in writing from the publisher. Printed in the United States of America. Disclaimer Parks Associates has made every reasonable effort to ensure that all information in this report is correct. We assume no responsibility for any inadvertent errors.